

# Roll Call

Airmen: Winning the Fight. Strengthening the Team. Shaping the Future.

September 2013

## Face to Face Communication is Key

Roll Call! Now more than ever we need to communicate...face-to-face. Communication is and always will be the key to remain connected as Airmen and an Air Force. Our Air Force has long valued each and every Airman, yet over time we've gravitated to communication methods that easily fall short of the personal connection we need to solidify the value we place in each other.

In 2006, we reinstated Roll Call by releasing weekly products for supervisors to use when they meet with their Airmen. Roll Call remained viable for a few years, but faded away over time; now we look to bring it back... this time with some additional focus and expectations.

The Air Staff will provide Roll Call topics as needed, but no less than monthly. We will focus on information that lets you know how we're *Winning the Fight, Strengthening the Team, and Shaping the Future*.

We expect supervisors and leaders to conduct daily or weekly Roll Calls as appropriate. Meet with your Airmen face-to-face and discuss the latest topic. Use the three focus areas as a guide to keep Airmen informed. Each and every Airman is making a difference towards *Winning the Fight*; they must know and understand how they contribute and how important they are to our Air Force mission.

Supervisors and leaders, you must know your Airmen beyond their capabilities in the work centers. You must respect all Airmen and understand and appreciate what they bring to our team. If you know what is important to them, you will show them you care and ultimately be a better leader. We must and will take the time necessary to appreciate and care for each other.

Roll Calls provide the venue to connect with your Airmen, which builds trust and confidence and ultimately *Strengthens the Team*. Airmen have questions and concerns – we need to be there to provide answers and address these concerns. Airmen also have great ideas – we need to bring them to the forefront.

Our Air Force is facing many challenges that will likely continue for some time. We must remain connected as Airmen, and communicate effectively so we can capitalize on the opportunities to *Shape the Future*.

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*Powered by Airmen...Fueled by Innovation*



Airman's Roll Call is designed for supervisors at all levels to help keep Airmen informed on current issues, clear up confusion, dispel rumors, and provide additional face-to-face communication between supervisors and their teams.