



January 19, 2016

CSAF urges Airmen to share their story with the American public

In a recent commentary published by [Air Force Times](#), Air Force Chief of Staff Gen. David L. Goldfein said, "As we celebrate seven decades of innovating and breaking barriers, let's humbly but unapologetically show our countrymen the Air Force that you and I know so well. Let's take the time to put a human face on what we provide for the joint force, our allies and the nation."

Every Airman can be an Air Force spokesperson at any time:

- You don't have to work in public affairs or be a commander to be an Air Force spokesman.
- Telling the Air Force story to our civilian friends and neighbors – and complete strangers – is key to educating the American public about the Air Force and our many Air Force missions supporting the nation.

Help me tell America about its Air Force and share our story with the public. Let's write the new chapters together.

- Air Force Chief of Staff Gen. David L. Goldfein.



Every Airman has a story:

The American public loves a great story. With that said, the Air Force has that great story and it's your story to tell. Next time someone thanks you for your service, consider it an open door to share your story with them. Here are just a few things you could share to help you get the conversation started.

- Why did you join the Air Force?
- Why do you voluntarily choose to continue to serve in the Air Force? (Because we are all volunteers!)
- What's your job in the Air Force?
- What do you do to support your nation?
- What is your best Air Force memory?
- What are the Air Force core values and how do you apply them in and outside of the uniform?

Always keep OPSEC in mind when sharing your story.

Operations Security is the process of keeping sensitive information away from the enemy

Resources you can use to Tell the Air Force Story:

- **Social Media** – Are you on Social Media (Facebook, etc)? Follow some of the official Air Force accounts and share some of their posts with friends and family. Use these hashtags – #AirForce, #USAF, #Airman. Click on the following links to see the Air Force accounts: [Facebook](#), [Twitter](#), [Flickr](#), [YouTube](#), [Pinterest](#), [Vine](#) and [Instagram](#).
- **Local Public Affairs Office** – The PA office can help provide media training for Airmen and spouses. Publish articles to base newspapers websites, and social media. Click [here](#)
- **Joint Hometown News Service** – When you have any achievement in your military career – such as a re-enlistment, retirement or award – you can share your story with your hometown. Click [here](#) for more info.

► RESOURCES

Website access to the following resources can be gained by clicking on the name.

[AF.mil](#)

[Airman magazine](#)

[Military OneSource/HomeFront](#)

[Air Force Personnel Center](#)

[Air Reserve Personnel Center](#)

[Department of Defense News](#)

[Department of Veteran Affairs](#)

[TRICARE](#)

[U.S. Government Website](#)

[Air Force Association Scholarships](#)

[Air Force Safety Center](#)

[Civil Service Employment Opportunities](#)

[NAF Employment Opportunities](#)

[Air Force Bands/Outreach](#)

THIS WEEK IN AIR FORCE HISTORY

January 19, 1976 – The 180th Tactical Fighter Group became the first Air National Guard unit to participate in a Red Flag exercise at Nellis Air Force Base, Nevada.

January 20, 1960 – In early January, the Soviet Union announced tests of more powerful rockets. Through January 22, Pacific Air Forces employed KC-135, C-130, and RB-69 (P2V-7) aircraft to observe these tests.

January 21, 1991 – During Operation Desert Storm, Capt. Paul T. Johnson in his A-10 Thunderbolt II found a downed Navy fighter pilot, who had ejected in Iraqi territory. Johnson destroyed a threatening Iraqi truck, which allowed an Air Force MH-53J Pave Low helicopter to rescue the pilot. For his efforts, Johnson was awarded the Air Force Cross.

January 22, 1964 – First flight of the Lockheed SR-71 Blackbird.

January 23, 1961 – The last Atlas-D launch from Cape Canaveral, Florida, was a success. Altogether, there were 35 completely successful launches, eight partial successes, and six failures in the program.

January 24, 1946 – Gen. Carl Spaatz was named the first chief of staff of the Army Air Forces.

January 25, 1990 – A Titan II booster launched Clementine I, a space probe to the moon. This mission was the first American lunar effort since Apollo 17 in 1972.

TRENDING

[James bids farewell as SecAF](#) On Jan. 11, Deborah Lee James, 23rd Secretary of the Air Force, formally bid farewell during a ceremony at Joint Base Andrews, Maryland.

[AF introduces new Energy Flight Plan](#) Nearly a year after standing up the Office of Energy Assurance to take an enterprise approach to facilitate energy projects that provide resilient, cost-effective, cleaner power to installations, the Air Force introduces a new Energy Flight Plan codifying the importance of resiliency to the Air Force mission.

[AF announces NAS JRB Fort Worth as the preferred location for next F-35A base](#) Based on selection criteria that meets all of the necessary training requirements at the lowest cost, Naval Air Station Joint Reserve Base Fort Worth, Texas, has been selected as the preferred location for the first Air Force Reserve-led F-35 base.

For more information on Air Force heritage, visit <http://www.airforcehistory.af.mil>

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